Chairwoman Baehne called the regularly scheduled March 26, 2019 meeting of the City of McHenry, Economic Development Commission to order at 4:00 p.m. In attendance were the following: Baehne, Bionda, Jessup, Mrachek. Absent: Grubich, Jett, Schaefer, and Sterwerf. Also in attendance were: Director of Economic Development Martin and Economic Development Coordinator Wolf.

Chairwoman Baehne stated Commissioner Grubich has indicated he is unable to fill his term for the Commission. She also stated there is not a quorum present so a discussion of the SWOT analysis report can be held but no action can be taken. Commissioner Mrachek arrived at 4:14 p.m.

**Public Comment:** There was nobody in attendance who wished to address the Commission.

**Approval of Minutes**
The past meeting minutes cannot be approved due to not having a quorum present. An email vote will be requested of the Commissioners.

**Discussion of 2019 Strategic Planning Session/SWOT Analysis Report**
The Strategic Planning Session Summary Report prepared by Marcy Piekos, Executive Director, Leadership Greater McHenry County, from the February 26, 2019 Strategic Planning Session meeting was reviewed and discussed by all present. Discussion included formalizing and completing the strategic plan document suggested as a beginning goal for the commission. Other items discussed were clarifying who the commission serves and re-defining the purpose of the commission to better reflect what the commission does. Commission members would like better direction from City Council on what priorities they want the commission to set, how to get more community/business involvement at meetings, and how involved commission members should or could be in the member recruitment application process. In addition, they would appreciate guidelines or a code of ethics on how to properly respond to residents when helping educate residents in discussions on social media and in the community. Possible subcommittee changes and community involvement were also discussed. Further discussion included how to better market the City videos and determining the target audience as well as direction needed from the commission on updating the Economic Development Plan.

The next Economic Development Commission regularly scheduled meeting is Tuesday, May 28, 2019. The Commission thanked Chairwoman Baehne for her leadership in the inaugural year. New members are needed and applications are being submitted.

Chairwoman Baehne called the meeting to adjourn. All members in favor. Meeting adjourned at 5:32 p.m.

Respectfully submitted,

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Bobbi Baehne, Chairwoman
Economic Development Commission